



*Professor Bhupat M. Desai in the 1990s, photograph received from his daughter,
Dr. Renu, on February 29, 2024.*

“RESEARCH ASSOCIATES/ ASSISTANTS

B. M. Desai

M.A. (S. P. University)”

V. N. Krishnan Ph.D. (Michigan State)	B. G. Shah M.Com. (Bombay)	P. P. Madappa M.Sc. Agri. (Karnatak)
J. G. Krishnayya E.E. (M.I.T.)	Baldev R. Sharma Ph.D. (Michigan State)	M. J. Mehta M.A. (Pennsylvania)
Suresh C. Kuchhal M.Com. (Allahabad)	N. R. Sheth Ph.D. (Baroda)	Gargi K. Munshi M.A. (Gujarat)
G. R. Kulkarni M.Com. (Bombay) LL.B. (Bombay)	Tarun Sheth M.A. (Baroda)	A. G. K. Murty M.A. (Patna)
M. Meenakshi Malya M.Sc. (Aberdeen)	M. Siddappa M.A. (Mysore)	A. V. S. Narayanan M.Sc. Agri. (Banaras) (On Study leave)
Subhash C. Mehta M.A. (Panjab) M.D.P.A. (I.I.P.A.)	Dwijendra Tripathi Ph.D. (Wisconsin)	K. V. Parameswaran B.Sc. Tech. (Bombay)
Sasi B. Misra Ph.D. (California)	K. L. Varshneya B.Com. (Agra) Dip. Bus. Man. (Delhi)	B. V. Patel M.Sc. (Gujarat)
V. L. Mote Ph.D. (N. Carolina)	M. N. Vora M.B.A. (Pennsylvania) (On Study leave)	D. A. Patel M.Sc. (Gujarat)
C. N. S. Nambudiri M.B.A. (DePaul)	<i>RESEARCH ASSOCIATES/ ASSISTANTS</i>	K. Subhas Rao M.A. (Lucknow)
S. M. Patel Ph.D. (Durham)	Y. P. Aneja M.Stat. (I.S.I.)	N. Venkata Rao M.A. (Delhi) (On leave)
H. N. Pathak M.Sc. Econ. (London)	A. K. Banerjee M.Stat. (I.S.I.)	J. L. Saha B. Stat. (I.S.I.) Dip. S.Q.C. (I.S.I.)
Samuel Paul Ph.D. (Syracuse)	G. S. Bhatnagar M.A. (Chandigarh)	Mirza Saeed Saiyadain M.A. (Hawaii)
Keshav Prasad M.A. (Patna)	Ajit Dalvi B.A. Hons. (Bombay) Dip. Bus. Admn. (I.I.M.A.)	Shanti Seth Ph.D. (Lucknow)
M. Raghavachari Ph.D. (California) (On leave)	B. M. Desai M.A. (S. P. University)	C. R. Shah M.A., LL.B. (Gujarat)

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Source: IIMA 8th Annual Report, 1969-70, Pg. 74, IIMA Archives

“ARTICLES AND BOOK REVIEWS”

Desai, B. M. “Level and Pattern of Investment in Agriculture: A Micro Cross—Section Analysis of a Progressive and a Backward Area in Central Gujarat,” *Indian Journal of Agricultural Economics*, XXIV, 4 (October—December 1969), 70- 79.

Source: IIMA 8th Annual Report, 1969-70, Pg. 77, IIMA Archives

“RESEARCH STAFF

B. M. Desai

M.A. (S. P. University)”

RESEARCH STAFF

P. Andiappan M.A., M.Litt. (Madras)	V. R. Dave M.L.W. (Gujarat)
Y. P. Aneja M. Stat. (I.S.I.)	B. M. Desai M.A. (S. P. University)
V. S. T. V. Anjaneyulu M.Sc. (Andhra)	J. S. Gandhi M.A. (Delhi)
S. C. Bandopadhyay M.A. (Jadavpur)	M. R. Gopalan B.E. (Annamalai)
A. K. Banerjee M. Stat. (I.S.I.)	T. P. Gopaldaswamy Ph.D. (I.A.R.I.)
P. C. Bhargava M.L.W., LL.B. (Gujarat)	L. C. Gupta M.A. (Agra)
B. S. Bhatia Dip. Bus. Adm. (I.I.M.A.)	P. C. Gupta M.Tech. (I.I.T., Kanpur)
S. C. Bhatnagar Dip. Bus. Adm. (I.I.M.A.)	J. K. Hakim M. Tech. (Kanpur)
B. R. Bhatt Dip. Bus. Adm. (I.I.M.A.)	S.M.S. Haque Ph.D. (Udaipur)
P. Narayana Chary B.Sc., B.Ed. (Osmania)	D. R. G. Jadav M.A. (Karnatak)
S. N. Chokshi B.Sc. (Gujarat)	A. Jagannathan B.E. Mech. (Madras)
V. V. Choukidar Ph.D. (I.A.R.I.)	V. Jaikumar M.Sc. (Delhi) A.I.C.W.A. (on leave)
Vabiz Dhanjibhoy M.A. (Fordham)	A. K. Jain Dip. Bus. Admn. (I.I.M.A.)
M. B. Dave M. Stat. (I.S.I.)	

“Travel grant to the USA for doctoral work”

Faculty Development

Prof. M. N. Vora, Marketing Area, continued to work for the doctoral programme at the Harvard Business School.

Prof. Meenakshi Malya, Quantitative Methods Area, was sponsored for three years to the Harvard Business School's doctoral programme.

Mr. A. V. S. Narayanan, Research Associate in the Centre for Management in Agriculture, continued to work for the doctoral degree at the University of Illinois, USA.

Mr. B. M. Desai, Research Associate in the Centre for Management in Agriculture, was given travel grant to the USA for doctoral work at the Cornell University.

Source: IIMA 9th Annual Report, 1970-71, Pg. 8, IIMA Archives

“RESEARCH COMPLETED”

2. Farm Production Credit in Changing Agriculture

Prof. D. K. Desai, Messrs. B. M. Desai, V.S.T.V. Anjaneyulu, Harish Bhatt, S. N. Chokshi, and M. K. Shah.

Sponsor : Ministry of Food and Agriculture, Government of India.

Objectives : (1) Investigating into the farm production credit use of farmers and determining their demand for additional credit in different phases of changing agriculture; (2) Understanding the policy implications of the present and additional credit use by farmers vis-a-vis institutional credit resources available to them; (3) Studying the attitude and opinions of sample farmers regarding use of credit and working of credit agencies; and (4) Examining the existing policies and arrangements for and supply of institutional credit in the selected district.

The project was completed in April 1971, and the report was printed.

8. A Study of Potentialities for Mobilizing Investible Funds in Developing Agriculture

Prof. D. K. Desai, Messrs. B. M. Desai, S. N. Chokshi, and B. C. Patel.

Sponsor : Ministry of Food and Agriculture, Government of India.

Objectives : (1) Determining the level and pattern of investible surplus and investment by farmers; (2) Examining the factors influencing these levels and pattern of investment; and (3) Examining the effectiveness of the efforts for mobilization of surpluses by such institutions as co-operatives, commercial banks, LIC, post offices.

The scope of the study was to determine the level of investible funds and preferences for different avenues of financial investment.

The project was completed in April 1971, and the report has been mimeographed.

“Increasing demand for copies of the articles published”

This year the Research Committee decided to start a Reprint Series consisting of the journal publications of the faculty. This decision was taken in view of the increasing demand for copies of the articles published by the faculty. The reprint series will include articles published from the Calendar Year 1970. The following reprints have been brought out under the series :

1. “Absenteeism : A Search for Correlates” by Baldev R. Sharma.
2. “Competitiveness of Exports : A Micro-Level Approach” by Samuel Paul and V. L. Mote.
3. “A Cost of Capital Framework for Management Control” by S. K. Bhattacharyya.
4. “Data Gaps Facing Business Economists” by Samuel Paul.
5. “Elected Leaders as Key Communicators of Agricultural Practices” by V. R. Gaikwad and G. L. Verma.
6. “Factors Determining Demand for Pesticides” by G. M. Desai.
7. “Forecasting Capital Expenditure in the Corporate Sector” by C. Rangarajan.
8. “Impact of Steel Price Rise on Other Commodities” by P. N. Radhakrishnan and C. Rangarajan.
9. “The Industrial Worker : Some Myths and Realities” by Baldev R. Sharma.
10. “Investment in Agriculture : A Cost Benefit Analysis” by Samuel Paul.
11. “Is Inadequacy of Institutional Credit a Problem in Changing Agriculture?” by B. M. Desai and D. K. Desai.
12. “Management Education : Social Costs and Returns” by Samuel Paul.
13. “Market Research on Fertilizers” by G. M. Desai.
14. “Modernization of Rice Mills” by V. K. Gupta.
15. “Occupational Aspirations” by Baldev R. Sharma.

Source: IIMA 9th Annual Report, 1970-71, Pg. 53, IIMA Archives

“ARTICLES AND BOOK REVIEWS”

Desai, B. M.; and Desai, D. K. “Farm Production Credits in Changing Agriculture,” Agricultural Development Countries Comparative Experience, ed. M. Dantwala. Bombay: Indian Society of Agricultural Economics, 1972. pp. 196- 204.

Source: IIMA 9th Annual Report, 1970- 71, Pg. 119, IIMA Archives

"RESEARCH STAFF

B. M. Desai

M.A. (SPU)

(At Cornell, Ph.D. Programme)"

RESEARCH STAFF

Y.P. Aneja M.Stat. Dip. Comp. Sc. (ISI) (At Johns Hopkins, Ph.D. Programme)	P. Narayana Chary B.Sc., B.Ed. (Osmania)
V.S.T.V. Anjaneyulu M.Sc. Stat. (Andra)	R.S. Chauhan M.Com. (Agra) M.A. (Jabalpur)
M.J. Arul M.A. (MSU)	B.M. Desai M.A. (SPU) (At Cornell, Ph.D. Programme)
B.R. Baliga Dip. Bus. Admn. (IIMA)	Rita Desai M.Sc. Stat. (MSU)
S.C. Bandyopadhyay M.A. (Jadavpur)	Narendra Dixit M.A. Psych. (Udaipur) M.Sc. Physics (Udaipur)
A.K. Banerjee M.Stat. Dip. S.Q.C. (ISI) (At Wisconsin, Ph.D. Programme)	M.R. Gopalan B.E. (Annamalai) (On Leave)
S.K. Basu M.Sc. Agri. (BHU)	Anila Govindan M.Sc. (Calcutta) Dip. Comp. Sc. (ISI)
Vijay Bhandari B.E. Hons. (Jabalpur) Dip. Bus. Adm. (IIMA)	P.C. Gupta M.Tech. (IIT, Kanpur) (On Leave)
Deepak Chawla M.Stat. (ISI)	
S.N. Chokshi B.Sc. (Gujarat)	

Source: IIMA 12th Annual Report, 1973- 74, Pg. 92, IIMA Archives

"RESEARCH IN PROGRESS"

11. Rural Development for Rural Poor

Team: Profs. V.S. Vyas, Ranjit Gupta, B.M. Desai, and T.K. Moulik

Objectives

- a. To evolve a package of viable economic activities which can ensure a threshold I to the rural poor, keeping in view the natural, institutional, and human constraints within which they have to function.
- b. To prioritize Q and to suggest the content of Q so that these improve the productivity of the rural poor with the least opportunity cost.
- c. To examine various organizational patterns with a view to ensure that the opportunities of earning I or availing of Q are provided to the rural poor, and to ascertain that the suggested organizations satisfy the conditions of economy, replicability, involvement (of the beneficiaries), and continuity. To examine, particularly in this context, the suitability of cooperative institutions as vehicles of rural development.
- d. On the basis of the insights gained during the study, to organize a training programme for those who will deal with the problems of rural development in various capacities.

The team held discussions with central and state government officials concerned with tribal/rural development. The team visited the tribal area in Gujarat and selected the Dharampur taluka of the Bulsar district for further study.

Source: IIMA 13th Annual Report, 1974- 75, Pg. 56, IIMA Archives

"FACULTY

B. M. Desai

Ph.D. (Cornell)"

DIRECTOR

Samuel Paul
Ph.D. (Syracuse)

FACULTY

V.N. Asopa
Ph.D. (Illinois)

K. Balakrishnan
A.I.C.W.A.
M.B.A. (Harvard)
Cert. I.T.P. (Harvard)
(At Harvard, D.B.A. Programme)

L.R. Bhandari
Dip. Bus. Adm. (IIMA)
(At Columbia, Ph.D. Programme)

S.K. Bhattacharyya
F.C.A.

J.C. Camillus
D.B.A. (Harvard)

Rajinder Chand
Ph.D (Boston)

B.M. Desai
Ph.D. (Cornell)

D.K. Desai
Ph.D (Illinois)
(on leave)

Gunvant M. Desai
Ph.D. (Cornell)

B.H. Dholakia
Ph.D. (MSU)

V.R. Gaikwad
Ph.D (Saugar)

V. Govindarajan
A.C.A.
(At Harvard D.B.A. Programme)

G.S. Gupta
Ph.D. (Johns Hopkins)

Ranjit Gupta
Ph.D (Lucknow)

V.K. Gupta
M.Com (Lucknow)
M.S.S. (The Hague)

Akkanad M. Isaac
Ph.D (Lehigh)

A.K. Jain
Fellow (IIMA)

Amarlal H. Kalrao
Ph.D (Minnesota)

Mohan Kaul
Ph.D (Paris)

Rakesh Khurana
Dip. Bus Adm. (IIMA)
M.S. (Northwestern)

M.S. Krishnaswamy
Ph.D (Kansas State)
(On leave)

Suresh C. Kuchhal
M.Com (Allahabad)

"AGRICULTURAL DEVELOPMENT POLICIES (ADP)

INSTRUCTOR: B.M. DESAI"

Agricultural Development Policies (ADP)

Instructor : B.M. Desai
Academic Year : 1997-98

PGP-II (SPA)
First Term

Objective

The course aims at developing a conceptual understanding, and factual perspective of major problem areas in India's agricultural development, and complexities and compulsions in evolving policies to tackle them.

Approach

The course begins with a discussion on the strengths and limitations of the agricultural sector. It then goes on to discuss role of agricultural sector in economic development, why *development* of the sector is necessary to make it play its role, what is meant by "developing" the agricultural sector, and the kind of public policies required to develop it considering new economic environment.

It is followed by an overview of (a) the place of agricultural sector in the Indian economy and how it has changed over time, and that of (b) agricultural development and policies adopted for this purpose. Three types of policies are considered. These are institutional, technological, and economic.

The remaining sessions cover in-depth discussion of selected problems, and aspects of these three policies. The guiding principle in selecting topics is to avoid an overlap with other courses.

The course ends with a discussion on the role of agricultural sector in the future and its implications for agricultural development policies.

Source: IIMA Archives

"FINANCE FOR AGRICULTURAL PRODUCTION AND MARKETING (FAPM)

INSTRUCTOR: B M DESAI"

Finance for Agricultural Production and Marketing (FAPM)	
Instructor : B M Desai Year : 1997-98	Class: PGP-II (SPA) Term : Second

Objective

The course objective is to provide an opportunity to learn institutional finance setting, and application of loan appraisal concepts and techniques related to direct and indirect rural credit considering the new economic environment.

Content

The course has four modules that address to four broad subject-areas. These are

1. Institutional setting for rural finance and its performance
2. Financing large agricultural projects
3. Financing agri-inputs business
4. Financing agro-marketing and processing

Session-wise details including readings on these are separately enclosed.

Pedagogy

The course pedagogy includes lectures and cases, besides presentations by students.

“RETIREMENTS”

Retirements

- Professor B.M. Desai
- Professor D.M. Pestonjee
- Lalsingh Gopalsingh Thakore
- L.M. Vyas
- N.B. Nair
- G.A. Pillai
- R.M. Mehta
- K.S. Joy
- S. Anthoniswamy
- R. Janardhanan Nair
- Sunderlal R. Verma
- Haribhai G. Desai
- Pateshwar Kori
- N.C. Yadav
- Shree Kishan Joshi
- K.R. Pillai

The Institute thanks all of them for their long, devoted, and distinguished services to IIMA.

Source: IIMA 39th Annual Report, 2000- 01, Pg. 51, IIMA Archives

Professor B. M. Desai, known to many also as Professor Bhupat Desai, passed away peacefully at his home in Ahmedabad on February 12, 2024. He had been diagnosed with a progressive neurocognitive disorder several years ago and had been bedridden the last few years.

He was lovingly cared for by his daughter, a nurse and attendant. He is survived by his son Mrinal and daughter Renu.

*- Dr. Renu, d/o Professor B. M. Desai
February 28, 2024.*

Bhupat and Urmi were our neighbours when we were in house No. 310 on the campus. I used to meet Bhupat quite often on the campus. Very sweet and unassuming person. I did not have an opportunity to work with him on any project but in all our meetings thoroughly impressed by his gentlemanness and positive outlook. Our tributes to both of them.

Our condolences to the loved and close ones to Bhupat and Urmi. May their souls attain Sadgathi.

*- T V Rao and Jaya
(Professor T. V. Rao, Former Professor, IIMA)
February 28, 2024.*