

Mr. Bhaya in his convocation address, advised them not to forget that their biggest task lay in using their skills to 'turn this country' wherein lay a number of challenges. He pointed out that in spite of the country having made tremendous progress in the last twenty-five years, its economy and industry were still plagued by a number- of problems and it was for the young managers to address themselves in solving the problems of "this great country and its great people".

Since, one of the major problems in the country were the difficulties faced by the public across the counter, Mr. Bhaya said "what was required was a 'counter' revolution to tone up the working. across such counters." The managers must show the required sensitivity to the general public. He told the graduates that in real life there would be problems of adjustment and conflicting of interests with one's own expectations, that of the organisation, professional expectations and last but not the least national expectations might come into play.

Mr. Bhaya also stressed that more than being specialists it was important for managers to be generalists, as the industry was facing the problem of too much of specialization. Rural management in agriculture. dairying and allied activities were some of the other areas of challenge, which he suggested the graduates could opt for.